

Cuesta First Day-Welcome Email Content

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| Subject Line | Your First Day Materials Are Available |
| Email Content | <p>Hello,</p> <p>This email is to notify you that select courses for which you are enrolled will be participating in the First Day® inclusive access program. The materials for your course(s) are now available in digital format through the LMS, and the cost will be reflected on your student account.</p> <p>To access your materials, use the “Course Materials” link within your course in the LMS.</p> <p>Benefits of First Day:</p> <ul style="list-style-type: none">• Lower price than traditional purchase• Guaranteed to get the right materials for your course• Seamless digital access• Option to opt out before deadline <p>Need to access outside of your school’s learning management system?</p> <p>Simply launch the content within the course for the first time and an account will automatically be created for you on Barnes & Noble College’s Yuzu platform. After your initial launch, you can navigate to the link below and select forgot password to access your account.</p> <p>http://reader.yuzu.com/</p> <p>If you do not wish to participate in the program, you can choose to opt out within your LMS by the deadline. Opting out is not recommended, and you will be responsible for purchasing your materials and may have to work outside of the course. To opt out, use the “Course Materials” link in your LMS.</p> <p>If you need assistance or have questions, please contact Customer Care.</p> <ul style="list-style-type: none">• For FAQs or to open a support ticket, visit: https://customercare.bncollege.com/• Email: firstdaysupport@bncservices.com or reply to this email• Phone: 844-9-EBOOKS (844-932-6657) <p>Thank you, The Bookstore</p> <p>2020, Barnes & Noble College Booksellers, LLC. 120 Mountainview Boulevard, Basking Ridge, NJ 07920</p> <p>Note: If you are enrolled in courses with different schedules and opt-out deadlines, you may receive another email outlining your courses.</p> |